

Snow Business International Ltd



The world leader in artificial snow and winter effects, Snow Business has grown from a small enterprise based on Darcey Crownshaw's kitchen table in 1982 to become the acknowledged world leader in snow and winter effects for film, television, live events, visual merchandising, theme parks, theatre and weddings.

The company is ISO 9001 approved, has agents in over 20 countries with 200 types of snow, a huge array of frosts, ices, snow dressing and snow equipment. The company continues to invest in development and training, aiming to achieve ISO 14000 this year.

As part of their investment in training, for the last three years they have provided First Aid, Fire and Health & Safety Training to their staff through PPD, who they also use for their First Aid and Health & Safety supplies.

Joanne Aldridge, Training Manager at Snow Business chose PPD because they were locally based. *"PPD have adapted training to suit our business and its needs. It's always interesting and group oriented and well received by our staff, giving them confidence in their ability to deal with emergencies safely and effectively. They are excellent value for money and Dave and Paulette are always on hand to offer help and advice."* says Joanne.

"PPD's tailored safety training meets the specific needs of our company. They take into account and build on the existing skills and knowledge of the people being trained. We would go nowhere else!"

“PPD have adapted training to suit our business and its needs... we would go nowhere else!”
Joanne Aldridge, Training Manager

